



Strategic Planning Retreat Agenda

April 13, 2021 & April 27, 2021

Retreat Session One

- Date: April 13, Tuesday 3:30 p.m.
- Agenda
 - Welcome – President Shirley (5 min)
 - Process – Dr. Geller (5 min)
 - Research Summary Presentation – Dr. Mrozik (40 min)
 - Instructions for Breakout Sessions – Dr. Geller (10 min)
 - Breakout Sessions in Groups (45 min)
 - Tasks for group work for next time – Dr. Geller (5 min)
 - Questions (10 min)

Process

- Purpose: Refresh the strategic plan
- Two virtual retreat meetings for 2 hours each
- Six goal groups led by members of President's Staff including representatives of faculty, staff, and students (total ~50)
- Group work between the meetings
- Present work at second meeting, April 27
- Present draft of plan to campus during convocation week
- Gather feedback
- Finalize the plan during fall semester 2021 together with SPBC

Research Summary Presentation

Dr. Mrozik

Instructions for Breakout Sessions

Dr. Geller

Group Work – Breakout Sessions

- During breakout sessions, goal groups will meet to:
 - Revisit objectives, actions, metrics, etc. and update them using the spreadsheet
 - For each new, revised, or old objective, complete the action items, metrics/KPIs, persons/offices responsible, timelines, and budget implications in the spreadsheet
 - Include latest developments and account for post-COVID situation
 - Remove action items that have been completed or are irrelevant
 - Take into account the information from existing committees working on items related to the goals (e.g., Recruit & Enroll Team, Retain & Graduate Team, Budget & Salary Committee)
 - If new items added, old items should be removed so as not to get each area too large; try to stick to no more than 5 objectives per goal.

Goal Groups and Participants

- Goal 1 - Excellence in Education
 - Leader Dr. Geller, Joe Collette, Ann Beste-Guldborg, Kristi Berg, Jane la Plante, Cari Olson, student
- Goal 2 – Recruit and Enroll
 - Leader Kevin Harmon, Gary Rabe, Jacek Mrozik, Bill Harbort, Megan Fixen, Lisa Borden-King, Katie Tyler, Melissa Cantone, Laurie Weber, student
- Goal 3 – Retain and Graduate
 - Leader Erik Kana, Beth Odahlen, Jim Sturm, Heather Martin, Amy Roberts, Lori Willoughby, John Webster, Rebecca Ringham, student
- Goal 4 – Vibrant and Inclusive Campus
 - Leader Andy Carter, Karina Stander, Aaron Hughes, Troy Roness, Paul Brekke, Mark Singer, David Frantsvog, Terry Eckmann, student
- Goal 5 – Community Engagement and Partnerships
 - Leader Rick Hedberg, Janna McKechnie, Robert Norman, April Warren, Chuck Barney, Kathy Hintz, Erik Anderson, Lynda Bertsch, Lori Garnes, student
- Goal 6 – Creative and Engaged Faculty and Staff
 - Leader Brent Winiger, Laurie Davis, Amy Armstrong, Lindsey Benson, Dan Conn, Alex Deufel, Jay Wahlund, student

Group Work - Before Retreat Session Two

- For next time:
 - Have the spreadsheet completed to the best of the group's ability
 - Be prepared to present a report of your work

Retreat Session Two

- Date: April 27, Tuesday 3:30 p.m.
- Agenda
 - Welcome – President Shirley (5 min)
 - Introduction to the process – Dr. Geller (10 min)
 - Group Reports (90 min)
 - Goal 1 - Excellence in Education (15 min)
 - Goal 2 – Recruit and Enroll (15 min)
 - Goal 3 – Retain and Graduate (15 min)
 - Goal 4 – Vibrant and Inclusive Campus (15 min)
 - Goal 5 – Community Engagement and Partnerships (15 min)
 - Goal 6 – Creative and Engaged Faculty and Staff (15 min)
 - Summary – Dr. Geller (10 min)
 - Questions (5 min)



Questions?